



# Making a Difference

ARAB AMERICAN AND CHALDEAN COUNCIL (ACC)

## 30<sup>TH</sup> ANNUAL

### CIVIC & HUMANITARIAN AWARDS GALA

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August 10, 2009

Dear Friend,

The Arab American and Chaldean Council (ACC) invites you to join us on October 17, 2009 at the Detroit Marriott Renaissance Center to celebrate **thirty years of service** to the diverse communities of Southeastern Michigan. ACC's 30<sup>th</sup> Annual Civic and Humanitarian Awards Gala will set the stage for a unique and prestigious event to honor extraordinary individuals who are leaders in their respective areas of work.

Funds raised through the gala will benefit ACC's Refugee Assistance Programs. Your generous support will help us to fulfill our mission to support the overall well-being of the community, especially those new to our country with limited or no resources.

ACC is committed to "Making a Difference" in the lives of those we serve, and with your support will continue to provide much needed resources, training, and services to empower newcomers with the tools to realize the hope and promise of a better day.

As a sponsor of the 30<sup>th</sup> Annual Civic and Humanitarian Awards Gala, your company will be highlighted in the program book and acknowledged on ACC's radio program, which targets thousands of individuals and businesses in Southeast Michigan. For your convenience, enclosed is a sponsorship package including marketing opportunities that best meet your business needs.

We hope you will be part of this year's gala to share in this milestone event and support the men, women, and children who receive services from ACC.

For more information, please contact Bob Ghannam or Kimberly Salem at (248) 559-1990. We truly hope you are able to join us at this year's dinner. Thank you for your consideration.

Sincerely,

Haifa Fakhouri, Ph.D.  
*President and CEO*

Abe Munfakh  
*Chairman, Board of Directors*



# 30TH ANNUAL CIVIC & HUMANITARIAN AWARDS GALA

## SPONSORSHIP OPPORTUNITIES

**OCTOBER 17, 2009 - 6:00PM**

**DETROIT MARRIOTT RENAISSANCE CENTER**

*Signature*

**\$50,000**

For information about this exclusive package please contact us at (248) 559-1990

**PLATINUM \$25,000**

- 2009 Gala Program back cover *or* inside front cover advertisement (5,000 copies distributed) •
- Prominent listing of your organization in all ACC announcements and publications related to the event •
  - Corporate table of ten at the 2009 Civic & Humanitarian Awards Gala •
- Electronic banner with your organization's name & logo to be displayed prominently •
  - 30 radio commercial spots (60 seconds each) on ACC's weekly radio program •
  - Company logo displayed on ACC website •

**GOLD \$10,000**

- Full Gold Page advertisement in 2009 Gala Program Book (5,000 copies distributed) •
  - Corporate table of ten at the 2009 Civic & Humanitarian Awards Gala •
- Electronic banner with your organization's name & logo to be displayed prominently •
  - 15 radio commercial spots (60 seconds each) on ACC's weekly radio program •
  - Company logo displayed on ACC website •

**SILVER \$5,000**

- Full Silver Page advertisement in 2009 Gala Program Book (5,000 copies distributed) •
  - Corporate table of ten at the 2009 Civic & Humanitarian Awards Gala •
- Electronic banner with your organization's name to be displayed prominently •
- 8 radio commercial spots (60 seconds each) on ACC's weekly radio program •
  - Company logo displayed on ACC website •

**CORPORATE \$3,000**

- Full Page advertisement in 2009 Gala Program Book (5,000 copies distributed) •
  - Corporate table of ten at the 2009 Civic & Humanitarian Awards Gala •
- Electronic banner with your organization's name to be displayed prominently •
- 4 radio commercial spots (60 seconds each) on ACC's weekly radio program •
  - Company logo displayed on ACC website •

[www.myacc.org](http://www.myacc.org)



# 30TH ANNUAL CIVIC & HUMANITARIAN AWARDS GALA

## ~ SPONSORSHIP CONTRACT ~

### OCTOBER 17, 2009 - 6:00PM

DETROIT MARRIOTT RENAISSANCE CENTER

**YES, I am pleased to contribute to the 2009 Gala as a...**  
(Kindly indicate your preference)

- SIGNATURE SPONSOR.....\$50,000
- PLATINUM SPONSOR.....\$25,000
- GOLD SPONSOR.....\$10,000
- SILVER SPONSOR.....\$ 5,000
- CORPORATE SPONSOR.....\$ 3,000

Please submit this contract with your contribution to:

ACC 30th Annual Gala  
28551 Southfield Road  
Lathrup Village, MI 48076

- Camera-ready artwork attached
- Please design and type set my ad

**YES, please feature my business in the 2009 Gala Program Book**  
(Please select one of the following advertising options)

- GOLD PAGE \$1,000
- SILVER PAGE \$750
- FULL PAGE \$600 (7.5 x 10)
- HALF PAGE \$300 (7.5 x 5)
- QUARTER PAGE \$200 (3.5 x 4.5)

### Dinner Ticket Reservations

- I WISH TO RESERVE/SPONSOR A TABLE (10 SEATS) .....\$1,500
- I WOULD LIKE TO PURCHASE \_\_\_\_\_ DINNER TICKETS .....\$150(each)

Name \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Tel. \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Deadline for submission is Friday, September 18, 2009**

For additional information, please call Bob Ghannam ([bobg@myacc.org](mailto:bobg@myacc.org)) or Kimberly Salem ([kimberlys@myacc.org](mailto:kimberlys@myacc.org))  
at (248) 559-1990 or fax to (248) 559-9117.